



Cookie Policy

Last updated: 8 May 2026

When you visit or interact with our website, we or our authorised service providers may use cookies and similar technologies that store or access information on your device, to help provide you with a better, faster and safer browsing experience.

This Cookie Policy explains what cookies are, how we use them, and how you can manage your preferences. Please read it carefully before using our website. If you have any questions, contact us at service@westheath.co.uk.

What Are Cookies and Similar Technologies?

Cookies are small text files placed in the memory of your browser or on your device when you visit our website. They allow our website to recognise a particular device or browser and to record certain information when you visit or interact with our site. Cookies are not programs and cannot contain viruses or harm your device.

There are different types of cookies:

- **Session cookies** – expire at the end of your browser session and link your actions during that particular session only.
- **Persistent cookies** – stored on your device between sessions, allowing us to remember your preferences or actions across multiple visits.
- **First-party cookies** – set directly by the West Heath Garage website you are visiting.
- **Third-party cookies** – set by a third-party service (such as Google Analytics or Microsoft Clarity) operating on our site.

Similar technologies such as web beacons and HTML5 local storage work alongside cookies to help us understand how visitors use our website. We use the term 'cookies' throughout this policy to refer to all such technologies.

For more information about cookies, visit the ICO website, AboutCookies.org or AllAboutCookies.org.

How We Use Cookies

Our cookies serve different functions. They are either necessary for the operation of our website, help us improve performance, provide enhanced functionality, or help us deliver relevant content. We use both session and persistent cookies depending on the purpose.

Necessary cookies

We use necessary cookies for the operation of our website. These allow you to navigate our site and use core features such as contact forms and online enquiries. We also use them to identify irregular site behaviour, prevent fraudulent activity and improve security. These cookies cannot be switched off as the site cannot function properly without them.

Analytics cookies

We use analytics cookies to assess the performance of our website and understand how visitors use it – for example, which pages are visited most and how long is spent on each. This information helps us improve the site for our customers.

How Do I Change My Cookie Settings?

The law permits us to use 'necessary' cookies on your device without requesting your consent, as these are required for the operation of our website. We may also set cookies used solely for statistical analysis, service improvement or functionality enhancement without your consent. You may still disable these through your browser settings.

For all other types of cookies, we require your permission and rely on the lawful basis of consent. You can amend your cookie preferences at any time – even if you initially accepted or rejected all cookies – by clicking on our cookie banner. You may need to refresh your browser for any changes to take effect.

Alternatively, most web browsers allow you to control cookies through your browser settings. Browser-specific guidance:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

To opt out of Google Analytics tracking across all websites, visit tools.google.com/dlpage/gaoptout.

To opt out of third-party advertising-related cookies, visit [Your Online Choices](#) or [About Ads](#). Please note: if you opt out of third-party advertising cookies you may still see our advertising on our own website via our first-party cookies.

Please be aware that disabling cookies may affect the functionality of certain features on our website and you may be required to re-enter passwords more frequently.

Use of Cookies by Authorised Third-Party Service Providers

We work with authorised third-party service providers who may place cookies on your device via our website, with our permission. These providers act on our behalf and help us deliver our website services and compile anonymous analytics data.

All third-party service providers acting on our behalf are subject to confidentiality agreements with us that govern their use of your personal information. They are not permitted to collect your personal data for their own purposes. The use of your data by these providers is governed by our [Privacy Policy](#).

With the exception of authorised service providers operating on our behalf, we do not permit any third-party content on our website to use cookies, local storage or similar technologies for tracking purposes or to collect your personal information. If you believe third-party content is collecting personal information or using tracking technologies on our website, please contact us at service@westheath.co.uk.

The Cookies We Use and Their Purpose

The tables below list all cookies currently active on the West Heath Garage website, including their provider, purpose, duration and type. We review and update this list on an ongoing basis.

Necessary cookies

Cookie Name	Provider	Purpose	Duration	Type
cc_cookie	West Heath Garage	Stores the user's cookie consent status. Does not track.	Persistent	HTTP Cookie
cc_youtube	West Heath Garage	Stores cookie consent status for YouTube embeds specifically. Does not track.	Persistent	HTTP Cookie
_ls_cache_vary	West Heath Garage	Functional cookie related to caching. Does not track users.	Session	HTTP Cookie

Analytics cookies

Cookie Name	Provider	Purpose	Duration	Type
_ga	Google Analytics	Registers a unique ID to generate statistical data on how visitors use the website. Used to distinguish users and sessions.	2 years	HTTP Cookie
_ga_S43PNF6BNE	Google Analytics	Used by Google Analytics to persist session state.	2 years	HTTP Cookie
_ga_G9TEH526CL	Google Analytics	Used by Google Analytics to persist session state.	2 years	HTTP Cookie
_ga_S9HBJNPH8E	Google Analytics	Used by Google Analytics to persist session state.	2 years	HTTP Cookie
_clck	Microsoft Clarity	Tracks user interactions and engagement on the website to improve user experience and website functionality.	1 year	HTTP Cookie
_clsk	Microsoft Clarity	Stores information about the user's session and combines multiple page views into a single user session for analytics purposes.	1 day	HTTP Cookie

We do not currently use preference or advertising cookies. This table will be updated if that changes.

Please note: widgets, YouTube videos and other third-party embeds added to pages by users may also create their own cookies. We review these on an ongoing basis.

Security

We have security measures in place, including a secure SSL policy, to prevent unauthorised access to our cookies and similar technologies. A unique identifier ensures that only we and/or our authorised service providers can access cookie data. We do not store personal information within cookies themselves.

Links to Other Websites

Our website may contain links to websites operated by other organisations. This Cookie Policy applies to our website only. We encourage you to read the cookie and privacy policies of any other websites you visit. We cannot be responsible for the privacy practices or use of cookies on other sites, even where you have accessed

them via a link from our website.

Changes to This Cookie Policy

We keep this Cookie Policy under regular review and any changes will be posted on this page. We recommend reviewing it periodically to stay informed about how we use cookies. This Cookie Policy was last updated on **8 May 2026**.

Contact Us

If you have any questions about this Cookie Policy or our use of tracking technologies, please contact us:

- Email: service@westheath.co.uk
- Phone: 01252 541294
- Address: West Heath Garage, 11 Minley Rd, Farnborough, GU14 9RR